



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1357357

Schedule Dates 09/12/12-09/17/12
Advertiser Dalton For Governor (71487)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name WELSH,KATHRYN
Phone/Fax /
CPE 2205
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments DALTON FOR GOVERNOR
DALTON FOR GOVERNOR.

Date Entered 08/20/12
Last Modified 09/10/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09797447
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,725.00
Net Total \$43,775.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Sep. 2012	53	\$51,500.00
Grand Total:	53	\$51,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/16/12-09/16/12	2	:30	10:59:56P- News-News 13 11p Late News	1							X	1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
2.0	Normal Line / News	09/16/12-09/16/12	2	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$300.00	\$300.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
3.0	Normal Line / News	09/16/12-09/16/12	2	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$700.00	\$700.00	Asheville (WLOS)	GMA ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
4.0	Normal Line / News	09/16/12-09/16/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$450.00	\$450.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
5.0	Normal Line / SPOT	09/16/12-09/16/12	2	:30	11A- ABC-This Week	1							X	1	\$2,000.00	\$2,000.00	Asheville (WLOS)	THIS WEEK ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
6.0	Revised Line / News	09/11/12-09/14/12	2	:30	5A- News-News 13 Early 5am			1		1	1						Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12

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6.1	Revised Line / News	09/12/12-09/14/12	2	:30	5A- News-News 13 Early 5am				1	1	1						Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	9/4/12
6.2	Normal Line / News	09/12/12-09/14/12	2	:30	5A- News-News 13 Early 5am	4			X	X	X			4	\$400.00	\$1,600.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	9/10/12
7.0	Revised Line / News	09/12/12-09/17/12	2	:30	5A- News-News 13 Early 5am		1		1	1							Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
7.1	Revised Line / News	09/12/12-09/17/12	2	:30	5:28A- News-News 13 Early 530a		1		1	1							Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/23/12
7.2	Normal Line / News	09/12/12-09/17/12	2	:30	5:28A- News-News 13 Early 530a		1		1	1	1			4	\$600.00	\$2,400.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	9/10/12
8.0	Normal Line / News	09/14/12-09/17/12	2	:30	6A- 6:30A (EST)		1				1			2	\$1,200.00	\$2,400.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
9.0	Revised Line / News	09/11/12-09/13/12	2	:30	7A- 8A (EST)			1		1							Asheville (WLOS)	GMA ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12

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9.1	Normal Line / News	09/12/12-09/13/12	2	:30	7A- 8A (EST)				1	1				2	\$1,400.00	\$2,800.00	Asheville (WLOS)	GMA ORDER REPLACES CONTRACT#9793391LEVEL 2	9/4/12
10.0	Revised Line / News	09/12/12-09/17/12	2	:30	8A- 9A (EST)		1		1		1						Asheville (WLOS)	GMA ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
10.1	Normal Line / News	09/12/12-09/17/12	2	:30	8A- 9A (EST)		1		1	1	1			4	\$1,200.00	\$4,800.00	Asheville (WLOS)	GMA ORDER REPLACES CONTRACT#9793391LEVEL 2	9/10/12
11.0	Revised Line / News	09/11/12-09/17/12	2	:30	11:58:41A- News-News 13 at Noon		1	1	1	1							Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
11.1	Normal Line / News	09/12/12-09/17/12	2	:30	11:58:41A- News-News 13 at Noon		1		2	1				4	\$800.00	\$3,200.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	9/4/12
12.0	Revised Line / News	09/11/12-09/17/12	2	:30	12:30P- News-News 13 at 1230p		1	1		1	1						Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12

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12.1	Normal Line / News	09/12/12-09/17/12	2	:30	12:30P- News-News 13 at 1230p		1		1	1	1			4	\$700.00	\$2,800.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	9/4/12
13.0	Revised Line / SPOT	09/11/12-09/14/12	2	:30	4:00:30P- Katie			1	1	1	1						Asheville (WLOS)	KATIE	8/20/12
13.1	Normal Line / SPOT	09/12/12-09/14/12	2	:30	4:00:30P- Katie	4			X	X	X			4	\$350.00	\$1,400.00	Asheville (WLOS)	KATIE	9/4/12
14.0	Revised Line / News	09/11/12-09/17/12	2	:30	4:59P- News-News 13 First News At 5p		1	1		1	1						Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
14.1	Normal Line / News	09/12/12-09/17/12	2	:30	4:59P- News-News 13 First News At 5p		1		1	1	1			4	\$1,200.00	\$4,800.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	9/4/12
15.0	Revised Line / News	09/12/12-09/17/12	2	:30	5:28P- News-News 13 at 5:30p		1		1	1							Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
15.1	Normal Line / News	09/12/12-09/17/12	2	:30	5:28P- News-News 13 at 5:30p		2		1	1				4	\$1,400.00	\$5,600.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	9/10/12
16.0	Revised Line / News	09/11/12-09/17/12	2	:30	6P- 7P (EST)		1	1		1							Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12

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16.2	Normal Line / News	09/12/12-09/17/12	2	:30	6P- 7P (EST)		1		2	1				4	\$2,000.00	\$8,000.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	9/10/12
17.0	Normal Line / News	09/15/12-09/15/12	2	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$300.00	\$300.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
18.0	Normal Line / News	09/15/12-09/15/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X		1	\$450.00	\$450.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
19.0	Normal Line / News	09/15/12-09/15/12	2	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$700.00	\$700.00	Asheville (WLOS)	GMA ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
20.0	Normal Line / News	09/12/12-09/13/12	2	:30	11:35P- ABC-Nightline				1	1				2	\$800.00	\$1,600.00	Asheville (WLOS)	NIGHTLINE	9/10/12
21.0	Normal Line / News	09/17/12-09/17/12	2	:30	11:35P- ABC-Nightline		1							1	\$800.00	\$800.00	Asheville (WLOS)		9/10/12
22.0	Normal Line / News	09/16/12-09/16/12	2	:30	6P- 7P (EST)	1							X	1	\$1,600.00	\$1,600.00	Asheville (WLOS)	NEWS	9/10/12

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23.0	Normal Line / News	09/16/12-09/16/12	2	:30	10:59:56P- News-News 13 11p Late News	1							X	1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS	9/10/12

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